



TRAFFORD COUNCIL

AGENDA PAPERS FOR TRAFFORD COVID-19 PUBLIC ENGAGEMENT BOARD

Date: Wednesday, 21 April 2021

Time: 10.00 a.m.

Place: <https://www.youtube.com/channel/UCjwblOW5x0NSe38sgFU8bKg>

AGENDA	PART I	Pages
1. ATTENDANCES		
To note attendances, including officers, and any apologies for absence.		
2. DECLARATIONS OF INTEREST		
Members to give notice of any interest and the nature of that interest relating to any item on the agenda in accordance with the adopted Code of Conduct.		
3. MINUTES		1 - 4
To receive and, if so determined, to approve as a correct record the Minutes of the meeting held on 7 April 2021.		
4. UPDATE ON THE CURRENT COVID-19 SITUATION IN TRAFFORD		5 - 12
To receive an update from the Director of Public Health.		
5. 10 POINT PLAN UPDATE		
(a) Mass Testing		
To receive a verbal update from a Consultant in Public Health.		
(b) Contact Tracing and Outbreak Management		
To receive a verbal update from a Consultant in Public Health and the Operations Manager, Health.		

(c) **Mass Vaccination**

To receive a verbal update from the Associate Director of Commissioning, Primary Care.

(d) **Community Engagement**

To receive a verbal update from the Head of Regulatory Services and a Consultant in Public Health.

(e) **Community Enforcement**

To receive a verbal update from the Strategic Manager, Crime and Anti-Social Behaviour.

6. PUBLIC ENGAGEMENT BOARD ACTIVITY

For all Board Members to provide updates on any activity pertaining to the remit of the Board not covered elsewhere on the agenda.

7. ANY OTHER BUSINESS

To consider any other items of business not on the agenda which need to be considered by the Board before the next confirmed meeting.

SARA TODD

Chief Executive

Membership of the Committee

VCSE representatives – including specialists relating to key population groups (older people; BAME; children; mental health , Learning Difficulties), Partnerships lead, Communications lead, Director of Public Health, Director of Adult Social Services, Director for Children's Services, Neighbourhood representatives, Clinical Commissioning Group representative, Trafford Local Care Organisation representative, Healthwatch Representative.

Further Information

For help, advice and information about this meeting please contact:

Alexander Murray,
Tel: 0161 912 4250
Email: alexander.murray@trafford.gov.uk

This agenda was issued on **Monday, 19 April 2021** by the Legal and Democratic Services Section, Trafford Council, Trafford Town Hall; Talbot Road, Stretford, Manchester, M32 0TH.

WEBCASTING

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Trafford Covid-19 Public Engagement Board - Wednesday, 21 April 2021

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Document Pack Page 1
Trafford Covid-19 Public Engagement Board

Wednesday 7th April 2021 – 10:00 a.m. – Virtual meeting

Present:

George Devlin (Chair)	Lay Member for Patient and Public Participation, Trafford CCG
Eleanor Roaf	Director of Public Health, Trafford Council
Nigel Smith	Head of Regulatory Services, Trafford Council
Khan Moghal	Chair, VoicebeMet
Donna Sager	Consultant in Public Health, Trafford Council
Ellie Caddick	Covid-19 Communications Lead, Trafford Council
Tracy Clarke	Communications and Engagement Specialist, Trafford CCG
Andrew Latham	Chief Officer, HealthWatch Trafford
Kate Murdock	Operations Manager – Health, Trafford Council
Rebecca Demaine	Associate Director of Commissioning – Primary Care, Trafford CCG
Dorothy Evans	Voluntary, Community Social Enterprise (VCSE) Representative, African Caribbean Care Group
Paras Agravat	Neighbourhood Engagement Officer, Trafford Council
Debbie Walsh	Director of Integrated Services, Trafford Local Care Organisation
Eve Mannering	Trafford CCG
Helen Grant	Strategic Manager Crime and Anti-Social Behaviour
Shan Nasim	Greater Manchester Police
Sara Radcliffe	Director of Integrated Health and Social Care Strategy, Trafford Council
Jilla Burgess-Allen	Consultant in Public Health
Fabiola Fuschi	Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	From the 29th March 2021 until the 6th May 2021, to ensure compliance with statutory provision concerning the pre-election period, no Elected Members will attend the meetings of the Covid-19 Public Engagement Board. Consequently, in the absence of Councillor Freeman, Chair of the Board, George Devlin, Lay Member for Patient and Public Participation, Trafford CCG, will chair the meetings of the board during this period.	
2.	Minutes	Agreed	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	The board agreed: 1. To note the update; 2. To note that although the rate of infection increased slightly last week, it was now decreasing. Two wards had rates over 100/100,000 whereas the majority of wards had rates on or below 50/100,000.	All All All

		<ol style="list-style-type: none"> 3. To note that notwithstanding the great success of the vaccination programme, Covid-19 continues to be a great risk to the health of the population; 4. To note access to PCR testing sites for people with Covid-19 symptoms. Asymptomatic people to use lateral flow testing; 5. To note that the week commencing on 12th Apr 2021, non-essential retails and other activities will reopen but Covid-19 is still a serious risk to health; 6. To note that people over 50 and those who fall within priority groups 1 to 9 are encouraged to take up the vaccination offer. Those who have already taken the first dose of the vaccine are encouraged to take the second dose; 7. To note that face covering, hand hygiene, social distancing and, where possible, working from home are essential measures to manage the pandemic. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5	10POINT ACTION PLAN		
5a.	Mass Testing	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the universal offer of lateral flow testing from the 9th Apr 2021 – this is only for asymptomatic people and it is recommended twice a week; 3. To note that lateral flow testing in Trafford would be accessible via: <ol style="list-style-type: none"> a. Direct email to national web-site to order a kit containing 14 tests; b. Community collect model – tests available from libraries in Altrincham, Sale Waterside and Urmston and from three Community Hubs - Sale, Urmston and Stretford; c. Attending the asymptomatic testing site at Trafford Town Hall. 4. To note that Trafford Council’s web-site includes information about testing sites and what type of financial and practical support is available for people who have to self-isolate following a positive test. Information would be also available through social media. 5. To note that work is ongoing with pharmacies to support them to offer lateral flow testing. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5b.	Contact Tracing and Outbreak Management	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note ongoing work to support the business sector to implement the necessary measures to keep work places safe from Covid-19 infection; 3. To note information on the Council’s web-site on 	<p>All</p> <p>All</p> <p>All</p>

		<p>how to access support for individuals who have to self-isolate.</p> <ol style="list-style-type: none"> 4. To consider the importance of encouraging general public and communities to give feedback on the accessibility of public health messaging to inform future communication and support from the Council and its partners; 5. To commend the work of volunteers from BAME community for engaging with small businesses to divulge public health messaging. 	<p>All</p> <p>All</p>
5c.	Mass Vaccination	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the update; 2. To note the importance of encouraging people to uptake the vaccination offer; 3. To note that Astra-Zeneca vaccination supplies would decrease in April; 4. To note that 94,000 people in Trafford received the first dose of the vaccine; 5. To note that the uptake of the second dose of the vaccine is on the increase; 6. To note the positive impact of the work of the Engagement Team on vaccine hesitancy as 70 people took the vaccine over the last week-end; 7. To note that planning is ongoing for the vaccination of cohorts 10 to 12 which would start when supplies become available. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>
5d.	Update and escalations from the COVID-19 Community Engagement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note that four Neighbourhood Engagement Officers are in place to ensure more engagement on the ground; 2. To note increase in vaccination confidence thanks to the work of VoiceBeMet collating qualitative information re. vaccination hesitancy and allowing the Council to use the data to improve its strategy; as a result, 70 people accepted the vaccination over the last week-end; 3. To note ongoing door knocking programme and one to one approach with individual households in areas where vaccination hesitancy is high; 4. To note work commenced in collaboration with HOST and St John Ambulance for homeless people and rough sleepers; 5. To note the set-up of a forum for the coordination of volunteers to share good practice and overcome challenges, first meeting last week; 6. To note the commencement of the first phase of Community Champion Programme; 7. To note the recruiting of a volunteer officer to coordinate the volunteer offer and support community champions in Trafford; 8. To commend the work of the Engagement Team 	<p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p> <p>All</p>

		and its importance during the recovery phase in order to rebuild services to overcome inequalities.	
5e.	Update and escalations from the Community Enforcement Group	<p>The board agreed:</p> <ol style="list-style-type: none"> 1. To note the decreased number of complaints re. residential breaches of lockdown measures; 2. To note the preparatory work to reflect the imminent change in rules and easing of the lockdown restrictions; 3. To note the focus on licensed premises in the town centre and Council's request for information about premises' plan to reopen; 4. To note work of the Council and Greater Manchester Police on the first week-end following the easing of lockdown measures to support pub owners and guests with enquiries. 	<p>All</p> <p>All</p> <p>All</p> <p>All</p>
6.	Public Engagement Board Activity and Feedback	<p>The Board considered people returning from red list countries (countries with high level of Covid-19 infection) to Trafford conurbation and stressed the importance of abiding by the quarantine rules.</p> <p>The Board noted that Greater Manchester Police received information from the Border Force and ensured that people returning from red list countries complied with quarantine rules.</p> <p>The Board noted the new guidance from Greater Manchester Combined Authority re. 10 ways to spend 10 days when self-isolating, more information on the Council's web-site: http://www.trafford.gov.uk/coronavirus/support/Supporting-you-to-self-isolate.aspx</p>	All
7.	Any Other Business	None	
8.	Date of Next Meeting	Wednesday 21st April 2021 at 10:00am	

Report to: Public Engagement Board

Date: 21/04/2021

Report of: COVID-19 Programme Team

CLT Lead: Eleanor Roaf, Director Public Health Trafford

Report Title: Data surveillance update paper to Public Engagement Board

Report Summary:

This paper provides an update on the current data position for COVID-19 within Trafford and provides comparative information with other GM localities. Data insights into any potential trends are provided based on best available public health information and intelligence available.

Overview of the current position

- There were 84 confirmed cases during the week of 08 April – April 14, with the highest number of cases (18 cases) on Thursday 08th April.
- Trafford's case rate has increased slightly to **35.4/100k** residents from **32/100k** in the previously reported week (April 01 – April 07).
- This is similar to England average of 27.9/100k. Both testing and positivity rates continue to fluctuate, with testing rates increasing and positivity rates decreasing during the reported week (08 April - April 14).
- Case rates remain below 50/100k for each of Trafford's age groups with the exception of 15-29 year age group. Case rate in this age group increased from 41.1/100k in the previous reported week to 76.7/100k in the current week. Very few people in this age group have been vaccinated yet, and they are also very likely to be affected by the reopening of hospitality (both as staff and customers)
- Rates remain low (below 15/100k) for residents aged 60+ with fewer than 10 cases in the reported week.
- Ward rates remain volatile due to small numbers, decreasing for 7 wards, increasing for 11 wards, and remaining unchanged for 3 wards. We have only one ward (Gorse Hill) with a rate greater than 100/100k, and 17 wards have rates below 50/100k.

- We continue to see new workplace outbreaks, although the size and frequency of the outbreaks are less than previous weeks. We would urge all businesses to increase their efforts to make their workplaces Covid secure and continue to encourage their staff to work from home, even as further lockdown restrictions are lifted over the coming weeks.
- We continue to see low case rates for the school age population (<30/100k) during the reported week. As children start to return back to school after the Easter holidays, it is possible that we may see an increase in cases due to increased testing linked to school attendance.
- Almost 50% of all Trafford residents (48%) have been given their first vaccine dose, with 16% being offered a second dose.
- All cohort groups 1-9 have been offered their first dose vaccination, with over 88% being administered their first dose vaccine. Rollout of the 2nd dose is progressing well within these priority groups, with over 30,000 2nd doses being administered.
- We are still seeing inequalities in vaccine uptake, although weekly improvements are being made to reduce these. However, we are seeing these gaps remain as the vaccine is rolled out to younger age groups within the priority groups 1-9 with lower uptake in some of our more deprived areas and in some minority ethnic groups.
- We need to ensure that more people are confident in the safety and effectiveness of the vaccine and vaccination sites are easily accessible (including to people who do not have private transport).
- The reopening of the retail and hospitality sector is very welcome but it comes with risks, so we urge everyone to continue to abide by the current restrictions, with the ongoing emphasis of being outdoors where possible and continuing to respect social distancing.

There has been little change in Trafford's case rate over the past 7-day period (April 08 – April 14). Case rates had increased to as high as 75.8/100k on March 28, but have since dropped to a rate of 35.4/100k. Despite the stable rates that we are currently experiencing, we would like to emphasise the need for residents to continue to limit their social contacts, maintain social distancing, and keep good hand and respiratory hygiene habits at all times. This is particularly important given the reopening of the retail and hospitality sector, with the concomitant risks from increased social mixing. It remains important that residents continue

to work from home wherever possible, not using the opening of schools as an opportunity to return to their place of work.

The vaccination programme is progressing well as almost 50% of Trafford residents have now been vaccinated. All cohort groups 1-9 have been offered their first dose vaccination, with over 88% being administered their first dose vaccine. We are still seeing inequalities in vaccine uptake. There is lower uptake in some of our more deprived areas and in some BAME groups. These population groups have been disproportionately affected by the pandemic, so addressing these inequalities are essential to limit further harm.

Contact Officer:

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Tel:

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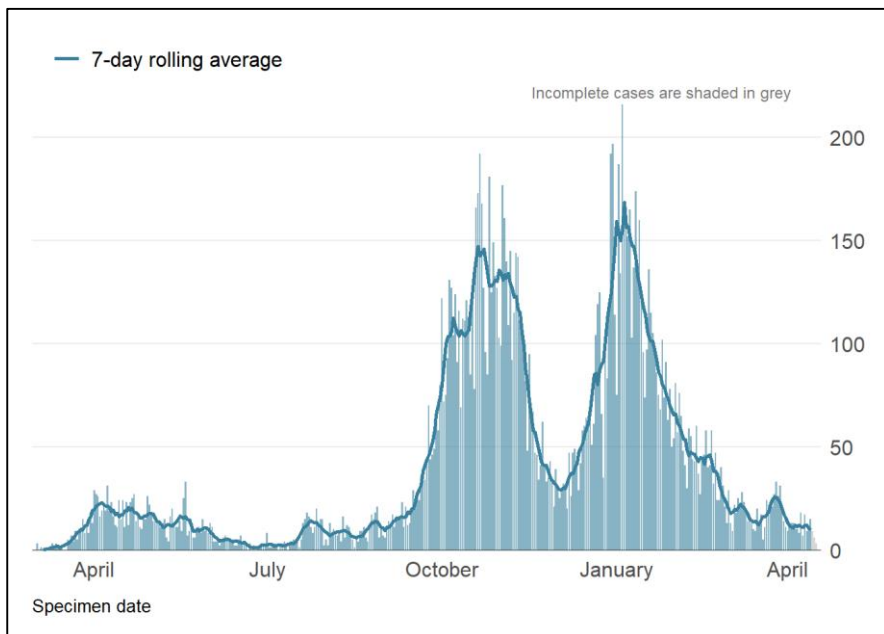
1.0 Distribution of COVID-19 cases within Trafford

1.1 Early December saw a gradual increase in cases, rising more sharply near the end of the month and going into early January.

1.2 Trafford's cases started to drop following the national lockdown. We then started to see case rates stall over a 14-day period in mid-late February.

1.3 A drop in the number of daily cases during early March was followed by a 10-day period (March 21st – March 31st) where daily cases increased, increasing our 7-day case rate to greater than 70/100k on March 31st.

1.4 We have since seen cases drop back down to previous levels, currently at a rate of 35.4/100k as of April 14th.



Source: PHE Covid-19 Situational Awareness explorer

Figure 1. Epidemic curve of daily confirmed new cases

Trafford, 02 March to 16 April 2021

1.5 As of week ending April 14th, each of Trafford’s age groups has a rate below 100/100k, and only the 15-29 age group have a rate greater than 50/100k, currently at 83.0/100k.

1.6 The increase in the number of cases throughout the end of March coincided with an increase in positive cases for our school age population.

1.7 Case rates for our 10-14 age group increased to as high as 198.6/100k on March 31, but are currently at 24.1/100k.

1.8 Case rates remain low for our 60+ population, less than 20/100k, and recording less than 10 cases for the 7-day period up to April 14.

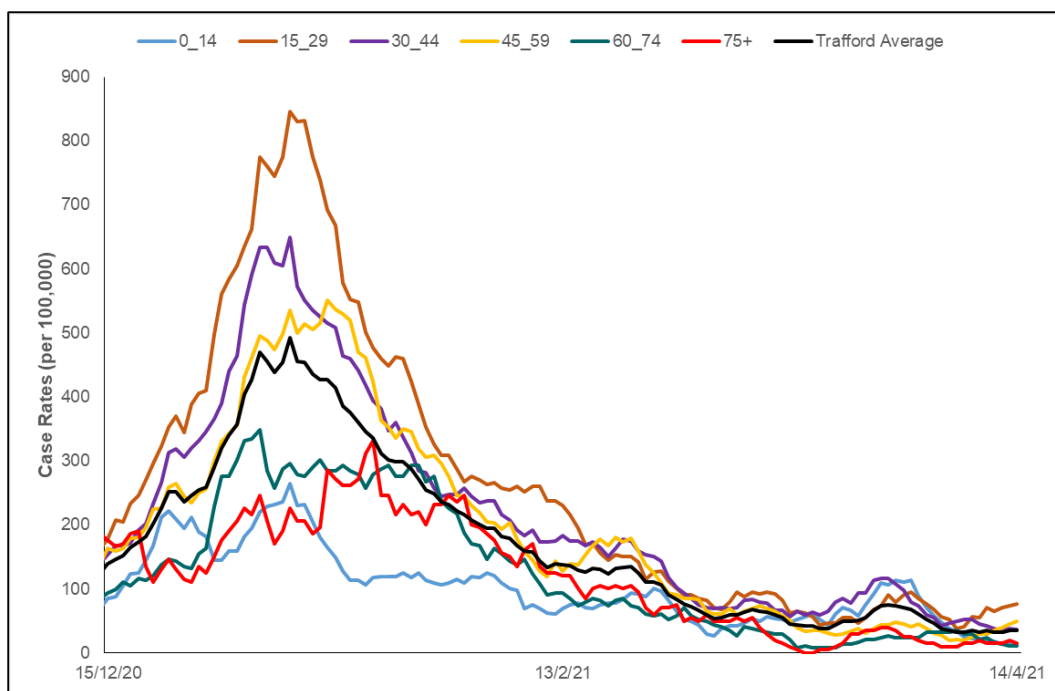


Figure 2. Age-specific case rates per 100,000

Trafford, 7-day moving average (December 15th 2020 – April 14th 2021)

1.9 Trafford’s ‘White’ ethnic group, as of week ending April 14, contribute to the highest number of cases **(45)**, followed by the ‘Asian / Asian British’ ethnic group **(15)**.

Table 1. Case count and incidence per 100,000 population by ethnicity

Trafford, 08 April to 14 April 2021

Source: PHE Daily COVID-19 Surveillance Reports

Cases in last 7 days		
Ethnic group	n	Per 100,000
Other	<10	227.3
Asian / Asian British	15	83.5
Black / Black British	<10	30.6
White	45	23.2
Mixed	<10	16.6

2.0 Geographical spread of COVID-19 in Trafford

2.1 Ward rates remain volatile due to small numbers, however all but one ward (Gorse Hill) have a case rate below 100/100k, whilst the majority of wards (17/21) have a rate below 50/100k.

2.2 We are seeing ward rates lowest in the south of the borough, with each ward showing a rate less than 50/100k. Ward rates are currently highest in the north of the borough.

3.0 Testing in Trafford

3.1 Over a 7 day period, ending April 14, the majority (**79.8%**) of COVID tests were conducted in our pillar 2 sites, consisting of all out-of-hospital testing sites.

3.2 Figure 3 shows a sharp increase in the number of daily tests in early April, but has since reduced as of data up to April 14th.

3.3 As of April 13, Trafford's 7-day positivity rate sits at **2.0%**, above the England average (**1.2%**).

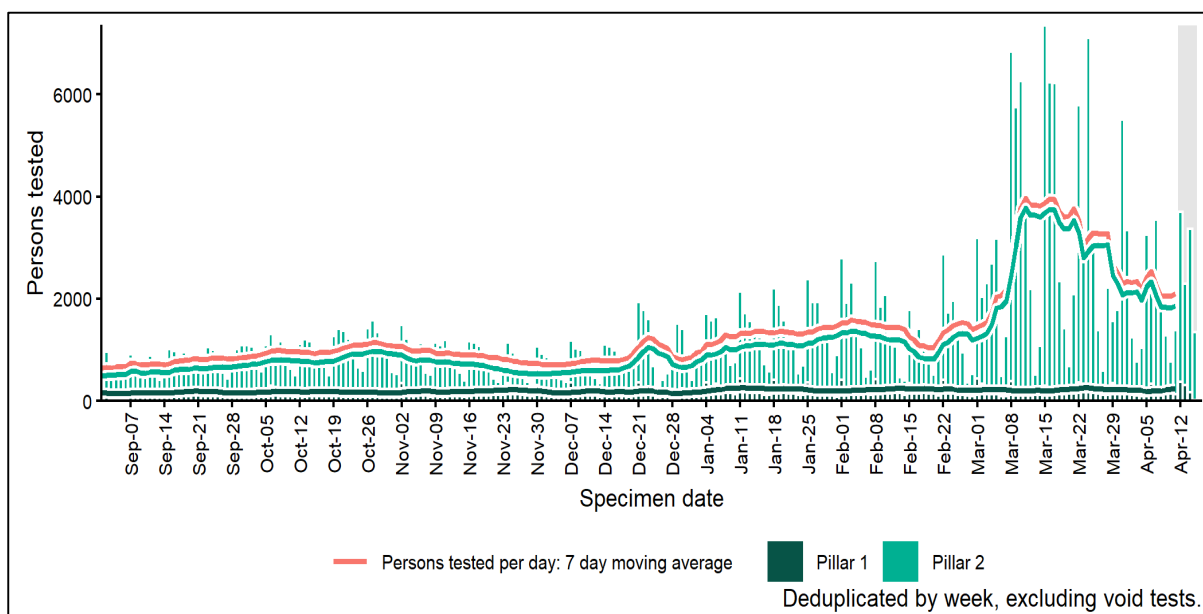


Figure 3. Number of individuals tested for COVID-19 (overall and by pillar) among residents of Trafford (September 01 2020 to April 14th 2021) 4 most recent days are provisional - indicated by a grey background.

4.0 Comparative data of COVID-19 cases within the local authorities of Greater Manchester

4.1 As presented in figure 3, regional case rates dropped sharply in early February, continuing into March.

4.2 As of April 15, Trafford has the 3rd lowest case rate in GM, with 9/10 GM boroughs having rates below 50/100k.

4.3 The grey line in figure 3 indicates that the rate reduction is much slower for GM than it is for the England average. Although case rates for each of GMs boroughs are now similar to the England average.

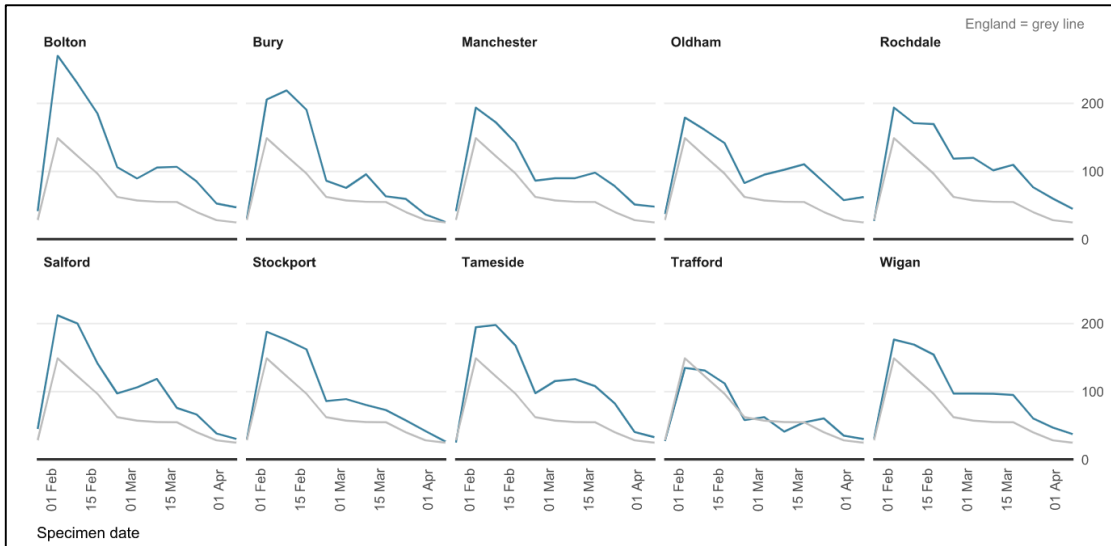


Figure 4. Weekly incidence per 100,000 population by local authority
Greater Manchester, 01 February to 15 April 2021

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